## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Instru	ction 1(b).			Ir	ives	stmen	t Con	npany .	Act o	f 1940								
Print or Ty	pe Response	es)																
1. Name an Zaucha L		f Reporting Person *		2. Issu PAYC					rading	Symbol		5	5. Relation	•		g Person(s) to all applicable		
911 PAN	1	TRAIL SOUTH		3. Date 6			Transac	ction (M	Ionth/I	Day/Yea	ır)		X_Office	r (give	title below)	Other ce President	(specify belo	w)
		(Street)		4. If Am	nendı	ment, l	Oate Or	riginal F	Filed(M	onth/Day/	Year)		X_ Form file	ed by C	one Reporting I	Filing(Check A Person Reporting Person	pplicable Lin	e)
	STER, NY	(State)	(Zip)											u 0, 1		teporting reison		
(Cit				Table	e I - No	n-Der	ivative S	Securiti	es Acquir	red, Dispo	sed o	of, or Benef	icially Owned	l				
1.Title of S (Instr. 3)	Security		2. Transaction Date (Month/Day/Year	) any	tion	Date,	if Cod (Ins	ransacti e tr. 8)	(	A) or D	ties Acq isposed 4 and 5	of (D) (	Owned Fo	llowi n(s)	ecurities Be ng Reported	d C	Ownership orm:	7. Nature of Indirect Beneficial
				(Mont	h/Da	ay/Yea		ode	V	Amount	(A) or (D)	Price	(Instr. 3 ar	nd 4)		0		Ownership (Instr. 4)
Common Stock			03/16/2015					М		9,279 <u>1)</u>	A	\$ 31.34	34,186	34,186			)	
Common Stock 03/16/2015							S	ç	,279	D	\$ 51	24,907		I	)			
			Table II -					a	curre , Disp	ntly va	lid OM	B contro	ol numbe		micss the	form displa	,3	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security			4.	tion	5. Nu	ative ities ired rosed )		Exerc	isable a		1	es		8. Price of Derivative Security (Instr. 5)		Owners Form of Derivati Security Direct ( or Indire	Ownershi (Instr. 4)
				Code	Code V (A) (I		(D)	Date Exercis	sable	Expira Date	ntion	Title	Amount or Number of Shares					
Stock Option	\$ 31.34	03/16/2015		M		ğ	,279	07/06/201		07/05	5/2021	Commo Stock	9/	79	\$ 0	6,093	D	
Stock Option	\$ 30.93							03/28/	/2012	03/27	7/2021	Commo Stock	1 2 2	58		3,858	D	
Stock Option	\$ 31.63							07/07/	/2014	07/06	6/2021	Commo		000		100,000	D	

Common

Stock

Common

Stock

Common

Stock

31,414

29,651

22,135

31,414

29,651

22,135

D

D

D

07/11/2013 07/10/2022

07/10/2014 07/09/2023

07/09/2015 07/08/2024

### **Reporting Owners**

\$ 31.65

\$ 38.48

\$41.7

		Rela	tionships	
Reporting Owner Name / Address	Director	10% Owner	Officer	Other
Zaucha Laurie L. 911 PANORAMA TRAIL SOUTH ROCHESTER, NY 14625			Vice President	

#### **Signatures**

Stock

Stock

Option

Stock

Option

Option

Stephanie L. Schaeffer, Attorney-in-fact		03/17/2015
Signature of Reporting Person	] !	Date

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise pursuant to Rule 10b5-1 Trading Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.