## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

11. Nature

7. Title and Amount 8. Price of 9. Number of 10.

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Title of 2.

3. Transaction

3A. Deemed

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)											
1. Name and Address of Reporting Person * VELLI JOSEPH M	1 0					1	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
911 PANORAMA TRAIL SOUTH		3. Date of Earliest Transaction (Month/Day/Year) 05/18/2018						Officer (give title below)	ther (specify belo	ow)	
(Street)  ROCHESTER, NY 14625		4. If Amendment, Date Original Filed(Month/Day/Year)						Individual or Joint/Group Filing(Check Applicable Line)     Form filed by One Reporting Person     Form filed by More than One Reporting Person			
(City) (State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transact Code (Instr. 8)	ion	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form:	Beneficial	
			Code	V	Amount	(A) or (D)	Price	(Instr. 3 and 4)	Direct (D) Ownor Indirect (Instr. 4)	Ownership (Instr. 4)	
Common Stock	05/18/2018		M		6,250 (1)	A	\$ 31.95	29,013	D		
Common Stock	05/18/2018		S		3,079	D	\$ 65	25,934	D		
Reminder: Report on a separate line for each	class of securities l	peneficially owned di	F	Perso	ons who			e collection of information contai	ned SEC	1474 (9-02)	
		Derivative Securiti	es Acquirec	d, Dis	sposed of,	or Ben	eficially	OMB control number. Owned			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

emed 4. 5. Number 6. Date Exercisable and 7. Title and Ar

	Conversion or Exercise Price of Derivative Security	J. Hansacton Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Code		of Deri Sect Acq (A) Disp of (I	oosed D) tr. 3, 4,	Expiration Date (Month/Day/Year) ies ed ed		Securities		Derivative Security	Derivative Securities Beneficially Owned Following Reported Transaction(s)	Security: Direct (D) or Indirect	of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option	\$ 31.95	05/18/2018		M			6,250	07/10/2009	07/09/2018	Common Stock	6,250	\$ 65	0	D	
Stock Option	\$ 24.21							07/09/2010	07/08/2019	Common Stock	6,250		6,250	D	
Stock Option	\$ 26.02							07/07/2011	07/06/2020	Common Stock	7,686		7,686	D	
Stock Option	\$ 31.63							07/07/2012	07/06/2021	Common Stock	11,468		11,468	D	
Stock Option	\$ 31.5							07/12/2013	07/11/2022	Common Stock	15,052		15,052	D	
Stock Option	\$ 38.89							07/11/2014	07/10/2023	Common Stock	12,156		12,156	D	
Stock Option	\$ 41.7							07/09/2015	07/08/2024	Common Stock	10,850		10,850	D	
Stock Option	\$ 47.43							07/09/2016	07/08/2025	Common Stock	11,489		11,489	D	
Stock Option	\$ 60.59							07/07/2017	07/06/2026	Common Stock	10,220		10,220	D	
Stock Option	\$ 57.2							07/13/2018	07/12/2027	Common Stock	9,615		9,615	D	

### **Reporting Owners**

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
VELLI JOSEPH M 911 PANORAMA TRAIL SOUTH ROCHESTER, NY 14625	X						

### **Signatures**

Stephanie L. Schaeffer, Attorney-in-fact	05/18/2018		
Signature of Reporting Person	Date		

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise of stock options approaching 10-year expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.