FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Persons

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	Trint of Type Responses)												
911 PANORAMA TRAIL SOUTH O7/11/2018 4. If Amendment, Date Original Filed(Month/Day/Year) (City) (State) (City) (State) 2. Transaction Date (Month/Day/Year) (Instr. 3) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Code V Amount (D) Price (D) or Indirect (II) (Instr. 3) (Instr. 3 and 4) (Instr. 3) (Common Stock) (City) (State) (A) Or Disposed of, or Beneficially Owned (A) or Disposed of (D) (Instr. 3, 4 and 5) (Instr. 3, 4 and 5) (Instr. 3 and 4) (Instr. 3) (Instr. 3) (Instr. 3) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4)		1			rading	g Symbol		(Check all applicable)					
ROCHESTER, NY 14625 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) A Date (Month/Day/Year) (Month/Day/Year) Code (Month/Day/Year) Common Stock O7/11/2018 A Common Stock O7/11/2018 A Code (Original Person Flied by One Reporting Person Form filed by More than One Reporting Person Form Form filed by More than One Reporting Person Form filed by One Reporting Form Form Filed by One Reporting Form Filed by One Reporting Person Form filed by One Reporting Form Filed by One Reporting Form Filed by One		` ′		ansaction (M	1onth	/Day/Yea	r)						
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year) Date (Month/Day/Year) Code (Month/Day/Year) Code (V Amount (D) Price Common Stock 2. Transaction Date (A) or Disposed of (D) (Instr. 3, 4 and 5) Code (V Amount (D) Price Common Stock 07/11/2018 A 2,658 A \$ 0 58,090 D 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) Common Stock 07/11/2018 A 7,044 A \$ 0 65,134	` ,	4	4. If Amendment, Da	te Original I	Filed(1	Month/Day/Y	Year)	_X_ Form filed by One Reporting Person					
(Instr. 3) Date (Month/Day/Year) Date (Month/Day/Year) Date (Month/Day/Year) Date (Month/Day/Year) Code (Instr. 8) Code (Instr. 3, 4 and 5) Code (Instr. 3, 4 and 5) Code (Instr. 3 and 4) Code (Instr. 3 and 4) Common Stock Date (Month/Day/Year) Code (Instr. 3, 4 and 5) Code (Instr. 3 and 4) Code (Instr. 3 and 4) Code (Instr. 3 and 4) Common Stock Date (Instr. 3) Ownership Form: Direct (D) over Indirect (Instr. 4) Common Stock Or/11/2018 A 2,658 (Instr. 3) A 7,044 A \$ 0 65 134	(City) (State)	(Zip)		Table I - No	on-De	erivative :	Securiti	es Acqu	ired, Disposed of, or Beneficially Owned				
Common Stock 07/11/2018 A 2,658 A \$ 0 58,090 D Common Stock 07/11/2018 A 7,044 A \$ 0 65 134		Date	Execution Date, if any	Code (Instr. 8)		(A) or Disposed of (D)			Owned Following Reported Transaction(s)	Ownership Form:	7. Nature of Indirect Beneficial Ownership		
Common Stock 07/11/2018 A 50 58,090 D Common Stock 07/11/2018 A 7,044 A \$0 65 134				Code	V	Amount		Price		(I)	(Instr. 4)		
Tommon Stock 107/11/2018 1	Common Stock	07/11/2018		A		-	A	\$ 0	58,090	D			
121	Common Stock	07/11/2018		A		7,044 (2)	A	\$ 0	65,134	D			
Common Stock 07/12/2018 S 515 (3) D \$ 70.37 64,619 D	Common Stock	07/12/2018		S		515 (3)	D	\$ 70.37	64,619	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or in	ndirectly.	
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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	Conversion		Date, if Transaction of Derivati Code Securities			ative s l (A) sed	(Month/Day/Y	te	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following	Ownership Form of Derivative Security: Direct (D) or Indirect	Beneficial
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	(Instr. 4)	
Stock Option	\$ 69.54	07/11/2018	A		31,653		07/11/2019	07/10/2028	Common Stock	31,653	\$ 69.54	31,653	D	
Stock Option	\$ 24.21						07/09/2010	07/08/2019	Common Stock	7,840		7,840	D	
Stock Option	\$ 26.02						07/07/2011	07/06/2020	Common Stock	4,468		4,468	D	
Stock Option	\$ 31.34						07/06/2012	07/05/2021	Common Stock	16,001		16,001	D	
Stock Option	\$ 31.63						07/07/2014	07/06/2021	Common Stock	47,500		47,500	D	
Stock Option	\$ 38.48						07/10/2014	07/09/2023	Common Stock	22,000		22,000	D	
Stock Option	\$ 41.7						07/09/2015	07/08/2024	Common Stock	44,271		44,271	D	
Stock Option	\$ 47.32						07/08/2016	07/07/2025	Common Stock	46,875		46,875	D	
Stock Option	\$ 60.84						07/06/2017	07/05/2026	Common Stock	41,329		41,329	D	
Stock Option	\$ 60.84						07/06/2017	07/05/2026	Common Stock	147,405		147,405	D	

Stock Option	\$ 57.24							07/12/2018	07/11/2027	Common Stock	41,159		41,159	D		
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Reporting Owners

I		Relationships							
	Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
9	Gioja Michael E 911 PANORAMA TRAIL SOUTH ROCHESTER, NY 14625			Sr. Vice President					

Signatures

Stephanie L. Schaeffer, Attorney-in-fact	07/13/2018
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock, subject to vesting, pursuant to the Amended and Restated 2002 Stock Incentive Plan.
- (2) Award of restricted stock, subject to vesting, pursuant to the performance award under the Amended and Restated 2002 Stock Incentive Plan.
- (3) Disposition of shares to satisfy tax withholding obligations arising from lapse of restrictions applicable to restricted stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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